

# EUNJI KIM

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## Appointments

RUSSELL SAGE FOUNDATION

2023-2024 Visiting Scholar

COLUMBIA UNIVERSITY

2022.7- Assistant Professor, Department of Political Science  
Faculty Member, Data Science Institute

VANDERBILT UNIVERSITY

2019-2022 Assistant Professor, Department of Political Science  
Assistant Professor, Peabody College of Education and Human Development (Secondary)

## Education

UNIVERSITY OF PENNSYLVANIA

2013-2019 JOINT PH.D. in Political Science (Arts & Sciences) and Communication (Annenberg)

2015-2017 M.A. in Statistics (Wharton)

2013-2015 M.A. in Communication (Annenberg)

HARVARD UNIVERSITY

2007-2011 B.A. in Government (with Language Citation in French)

## Book Manuscript

*Unseen Politics: Hidden Impact of Entertainment Media in Unequal America*

— Under contract at *Princeton Studies in Political Behavior*

— Winner of the 2020 American Political Science Association's Best Dissertation in Political Psychology

## Publications

2024 13. “[The American Viewer: Political Consequences of Entertainment Media](#)” Conditionally accepted at *American Political Science Review* (with Shawn Patterson Jr)

2023 12. “[Othering in Everyday Life: Anti-Chinese Bias in the COVID-19 Pandemic](#)” *Public Opinion Quarterly* (with Cindy Kam)  
— 2023 The Asian Pacific Americans and Politics Best Paper Award, Western Political Science Association

2023 11. “[All the President's Lies: The Impact of Repeated False Claims on Public Opinion](#)” *Public Opinion Quarterly* (with Lisa Fazio & Raunak Pillai)

2023 10. “[Entertaining Beliefs in Economic Mobility](#)” *American Journal of Political Science*  
— 2024 American Journal of Political Science Best Article Award, Midwest Political Science Association  
— 2020 Paul Lazarsfeld Best Paper Award, American Political Science Association  
— 2020 Wilson Carey McWilliams Best Paper Award, American Political Science Association  
— 2020 Roberta Sigel Early Career Paper Award, International Society of Political Psychology  
— 2019 Political Communication Top Student Paper Award, International Communication Association  
— Featured in *Time* and *Philadelphia Inquirer*

2022 9. “[Measuring Dynamic Media Bias](#)” *Proceedings of National Academy of Sciences* (with Yphtach Lelkes & Josh McCrain)  
— Featured in *The Washington Post* and *The Hill*

- 2022 8. “Negotiating ‘Insider’ and ‘Outsider’ Status as Researchers Conducting Field Experiments” *PS: Political Science & Politics* (with Sumitra Badrinathan, Donghyun Danny Choi, Sabrina Karim, & Yang-Yang Zhou)
- 2021 7. “Temporal Selective Exposure: How Partisans Choose When to Follow Politics.” *Political Behavior* (with Jin Woo Kim)  
— 2022 Best Article in Political Behavior Award, American Political Science Association  
— 2022 Kaid-Sanders Best Political Communication Article Award, International Communication Association  
— 2018 Political Communication Top Paper Award, International Communication Association
- 2021 6. “The Pandemic and Gender Inequality in Academia.” *PS: Political Science & Politics* (with Shawn Patterson Jr)
- 2020 5. “The Effect of Big-City News on Rural America during the COVID-19 Pandemic.” *Proceedings of National Academy of Sciences* (with Joshua D. Clinton & Michael E. Shepherd)  
– Featured in *Neiman Journalism Lab*
- 2020 4. “The Racialization of International Trade.” *Political Psychology* (with Diana C. Mutz & Edward Mansfield)  
— Featured in *Chicago Council on Global Affairs*
- 2019 3. “Identifying the Effect of Political Rumor Diffusion Using Variations in Survey Timing.” *Quarterly Journal of Political Science* 14(3): 293-311. (with Jin Woo Kim)  
— 2016 Top Student Paper Award, American Association of Public Opinion Research, PA/NJ Chapter
- 2017 2. “Does Newspaper Coverage Influence or Reflect Public Perceptions of the Economy?” *Research & Politics* 5(1):78–93. (with Daniel J. Hopkins & Soo Jong Kim)
- 2017 1. “The Role of In-Group Favoritism in Trade Preferences.” *International Organization* 71(4): 827-850. (with Diana C. Mutz)  
— Featured in *Washington Post* and *Harvard Business Review*

#### BOOK CHAPTERS

- 2022 5. “Tell the Story of Poverty.” *Fixing American Politics: Civic Priorities for the Media Age*. ed. Roderick Hart. Routledge Press.
- 2020 4. “Progress and Pitfalls Using Survey Experiments in Political Science.” *Oxford Encyclopedia of Political Decision Making*. (with Diana C. Mutz)
- 2020 3. “Political Advertising and Media.” 2 *The Oxford Handbook of American Political History*, eds. Paula Baker and Donald T. Critchlow. (with Kathleen H. Jamieson)
- 2017 2. “Media Effects on Retrospective Economic Perceptions: Partisan Media and Its Implications for Economic Voting.” 2017. *The SAGE Handbook of Electoral Behaviour*, eds. Kai Arzheimer, Jocelyn Evans, Michael S. Lewis-Beck. London: Sage Publications Ltd. p.733-758. (with Diana C. Mutz)
- 2016 1. “History and Criticism of Presidential Campaign Advertising.” 2016. *The Praeger Handbook of Political Campaigning in the United States*. ed. William L. Benoit. Santa Barbara, California: Praeger. p.19-30. (with Kathleen H. Jamieson)

#### OTHER WRITINGS

- 2021 1. “The Republic of the Inattentive.” *The Vanderbilt Project on Unity & American Democracy*, January 11.

### Working Projects

#### UNDER REVIEW

- “Placebo-Augmented PICA Design (PICA-2): Assessing the Influence of Foreign Propaganda” (with Naoki Egami, Don Green, & Dan Mattingly)
- “Before the Effect: Assessing Exposure to Partisan Media” (with Taylor Carlson)

## IN PROGRESS

“Broken Beacon? How Political Turmoils in the U.S Undermine Public Perception of Democracy in China” (with Hanying Wei & Junyan Jiang)

“Copaganda: The Entertainment Media Origins of Policing Attitudes” (with Tyler Reny & Esteban Fernandez)

“America Above Fahrenheit 451: Political Geography of Banned Books” (with Jane Esberg)

“Making the New American Voter: How Social Media Influences the Politics of the Young Generation” (with John Marshall)

“Rethinking Exposure” (with Naoki Egami and Kirill Chmel)

“Digesting Politics: Food and Identity in Times of War” (with Erin York)

## Awards and Grants

2024	American Journal of Political Science Best Article Award, Midwest Political Science Association (\$1,000)
2023	Interdisciplinary Seed Grant, Columbia University (\$80,000)
2023	Institute for Social and Economic Research and Policy Seed Grant, Columbia University (\$40,000)
2023	Institute for Social and Economic Research and Policy Seed Grant, Columbia University (\$39,788)
2023	Institute for Social and Economic Research and Policy Conference Grant, Columbia University (\$24,797)
2023	Asian Pacific Americans and Politics Best Paper Award, Western Political Science Association
2023	Provost’s Grants Program, Columbia University (\$30,000)
2023	Russell Sage Foundation Visiting Scholars Fellowship 2023-2024
2022	Best Article in Political Behavior Award, American Political Science Association
2022	Experimental Lab for Social Sciences (CELSS) Seed Grant, Columbia University (\$4,000)
2022	Russell Sage Foundation Presidential Grant (\$35,000)
2022	Center for the Study of Democratic Politics (CSDP) Fellowship 2022-2023, Princeton University (declined)
2022	Nominee, 2022 Madison Sarratt Prize for Excellence in Teaching, Vanderbilt University
2022	Kaid-Sanders Best Political Communication Article Award, International Communication Association (\$1000)
2021	COVID-19 Innovative Teaching Award, Vanderbilt University
2021	Nominee, 2021 Robert H. Birkby Award for Excellence in Undergraduate Teaching, Vanderbilt University
2021	Facebook Foundational Integrity & Impact Research Grant (\$100,000)
2021	Seeding Success Grant, Vanderbilt University (\$80,000)
2020	Best Dissertation in Political Psychology, American Political Science Association
2020	Wilson Carey McWilliams Best Paper Award, American Political Science Association
2020	Paul Lazarsfeld Best Paper Award, American Political Science Association
2020	Roberta Sigel Early Career Scholar Paper Award, International Society of Political Psychology
2020	Global Voices Fellow 2021, Vanderbilt University (\$12,500)
2020	Carter Family Dean’s Faculty Fellow 2020-2022, Vanderbilt University (\$30,000)
2020	US-Korea NextGen Scholars Fellow, Center for Strategic and International Studies (CSIS)
2020	Russell Sage Foundation Summer Institute in Computational Social Science (declined due to COVID-19)
2019	Political Communication Top Graduate Student Paper Award, International Communication Association
2019	GAPSA-Provost Fellowship Award Follow-Up Research Grant, University of Pennsylvania (\$3,000)
2019	GAPSA Research Student Travel Award, University of Pennsylvania
2019	School of Arts and Sciences Dean’s Travel Subvention, University of Pennsylvania
2018	Political Communication Top Paper Award, International Communication Association
2018	GAPSA-Provost Fellowship Award for Interdisciplinary Innovation, University of Pennsylvania (\$6,000)
2018	Travel Grant, Visions in Methodology Conference, National Science Foundation
2018	Scholars Program in Culture and Communication Grant, Annenberg School for Communications
2017	Excellence in Academic & Intellectual Life Award, Penn College Houses & Academic Services
2017	American Political Science Association Political Communication Travel Award
2017	Travel Grant, Society for Political Methodology
2017	Excellence in Academic & Intellectual Life Award, Penn College Houses & Academic Services
2017	Christopher Browne Center for International Politics Research Grant, University of Pennsylvania (\$1,000)

2017 School of Arts and Sciences Dean's Travel Subvention, University of Pennsylvania  
 2017 American Association of Public Opinion Research Student Travel Award  
 2016 Top Student Paper Award, American Association of Public Opinion Research, DC Chapter  
 2016 Top Student Paper Award, American Association of Public Opinion Research, PA/NJ Chapter

## Invited Talks

2024.5 Columbia Business School, Business, AI, and Democracy (BAID) Conference  
 2024.4 Harvard Kennedy School, Stone Inequality & Social Policy Seminar  
 2024.3 Duke University, Frontiers Workshop in Online Political Behavior  
 2024.3 Stanford University, American Politics Workshop  
 2024.2 Dickinson College, Bruce R. Andrews Lecture in Political Science  
 2023.12 Yale University, American Politics and Policy Workshop Series  
 2023.11 UC Berkeley, Research Workshop in American Politics  
 2023.11 University of Arizona, American Politics Seminar  
 2023.11 University of Chicago, Conference on Streaming TV in the Platform Era  
 2023.9 Toronto Political Behaviour Workshop  
 2023.8 APSA Political Psychology-Elections, Public Opinion, and Voting Behavior Section Joint Webinar  
 2023.6 Seoul National University, Experimental Political Science Lecture Series  
 2023.5 MIT, American Politics Conference  
 2023.3 University of Pittsburgh, Global and Transnational Challenges Speaker Series  
 2023.2 Penn State University, American Politics Seminar  
 2022.12 Brigham Young University, American Politics Seminar  
 2022.12 University of Utah, American Politics Seminar  
 2022.10 Columbia University, Political Methodology Colloquium  
 2022.4 Claremont Graduate University Inequality and Policy Research Center, Class & Inequality Conference  
 2022.3 New York University, American Politics Seminar  
 2021.12 Columbia University, Department of Political Science, American Politics Seminar  
 2021.12 George Mason University, Schar School of Policy and Government  
 2021.11 Harvard University, Department of Government, American Politics Seminar  
 2021.11 Yonsei University, Department of Political Science and International Studies  
 2021.10 Princeton University, Department of Politics, American Politics Colloquium  
 2021.10 Temple University, Comparative Politics Colloquium, Department of Political Science  
 2021.9 National Cheng Kung University, Department of Political Science  
 2021.4 Hertie School of Governance, Political Economy Seminar  
 2021.4 APSA Political Psychology-Elections, Public Opinion, and Voting Behavior Section Joint Webinar  
 2021.4 Harvard University, Center for American Political Studies, American Politics Speaker Series  
 2021.4 Washington University in St. Louis, Department of Political Science  
 2021.3 Harvard University, Class of 2011 10th Reunion Academic Speaker Series  
 2021.2 Stony Brook University, Department of Political Science  
 2020.11 Texas A&M, Department of Political Science, American Politics Seminar  
 2020.11 Yale University, Department of Political Science, American and Comparative Behavior Seminar  
 2020.10 Tobin Project Conference on Inequality and Decision Making  
 2020.5 University of Texas at Austin, Annette Strauss Institute for Civic Life (cancelled due to COVID-19)  
 2020.3 George Washington University, School of Media and Public Affairs, Media and Politics Seminar  
 2020.1 Vanderbilt University, Cognitive Science of Learning and Development (CSLD) Research Forum  
 2019.5 Columbia University, The Identity Politics Research Group (IPRG) Meeting  
 2019.4 Tobin Project Conference on Inequality and Decision Making  
 2019.3 Princeton University, Center for the Study of Democratic Politics, Workshop on Politics and YouTube  
 2018.11 McGill University, Department of Political Science  
 2018.11 Boston College, Department of Political Science  
 2018.11 College of William & Mary, Government Department  
 2018.10 Vanderbilt University, Department of Political Science  
 2018.10 University of Houston, Department of Political Science and Jack J. Valenti School of Communication

## Conference Presentation

2024 JSQPS (JAN), MPSA (APR)  
2023 Asian PolMeth (JAN), SPSA (JAN), WPSA (MAR), MPSA (APR), MEEW (MAY), APSA (SEP), WAPOR (OCT)  
2022 WPSA (MAR), MPSA (APR), ISPP (JUL), APSA (SEP)  
2021 MPSA (APR), LAPolMeth (NOV)  
2020 SPSA (JAN)  
2019 MPSA (APR), ICA (MAY), APSA (SEP)  
2018 MPSA (APR), ICA (MAY), APSA (SEP)  
2017 MPSA (APR), AAPOR (MAY), PolMeth (poster) (JUL)  
2016 MPSA (APR), APSA (SEP)  
2015 MPSA (APR), APSA (SEP)  
2014 APSA (SEP)

\*APSA = American Political Science Association, MPSA = Midwest Political Science Association, SPSA = Southern Political Science Association, WPSA = Western Political Science Association, ISPP = International Society of Political Psychology, PolMeth = Society of Political Methodology, AAPOR = American Association of Public Opinion Research, WAPOR = World Association of Public Opinion Research, ICA = International Communication Association, MEEW = Media Effects Empirical Workshop, JSQPS = Japanese Society for Quantitative Political Science

## Teaching

American Public Opinion [U] (2022S, 2022F, 2025S)  
Persuasion at Scale\* [U] (2025S)  
—with Chris Wiggins, Chief Data Scientist at *The New York Times*  
Media and Data in American Politics [U] (2021F, 2022F)  
Introduction to American Politics [U] (2020S)  
U.S. Elections [U] (2020F)  
—with A&S Dean John Geer, Political Scientist Josh Clinton, and Pulitzer-winning biographer Jon Meacham  
Mass Media and American Politics [U] (2019F)  
Stat III: Causal Inference [G] (2020F)  
Political Communication [G] (2019F, 2023S, 2024F)

### GUEST LECTURE

University of Pennsylvania, COMM 2260 Introduction to Political Communication (Fall 2023)  
Columbia University, POLS1211 Introduction to American Politics (Spring 2023, Fall 2023)  
Princeton University, POL505 Experimental Political Science (Spring 2023)  
Vanderbilt University, PSCI2250 Politics of Public Policy (Spring 2022)  
Vanderbilt University, GSS1150 Sex & Gender in Everyday Life (Spring 2021)  
Princeton University, POL327 Mass Media, Social Media, and American Politics (Fall 2020)  
University of Pittsburgh, PS2904 Dissertation Prospectus Seminar (Fall 2020)

## Advising

### COLUMBIA

Dissertation Committee: Michael Auslen, Kylan Rutherford  
Dissertation Prospectus Committee: Kylan Rutherford, Manu Singh, Beatrice Bonini  
Dissertation Prospectus Reader: Sam Housekeeper  
Master's Thesis Advisor: Timothy Ng (QMSS)  
Undergraduate Honors Thesis Advisor: Virginia Lo

## VANDERBILT

Dissertation Committee: Mary Catherine Sullivan

Faculty Advisor for Data Science Institute Summer Research Program: Eleanor Beers, Ancher Li, Suiyang Mai

Faculty Advisor for Immersion Vanderbilt: Suiyang Mai, Sophie Price, James Tang, Emily Tompkins

Faculty Advisor for Independent/Directed Study: Dylan Hanson, Ancher Li, Suiyang Mai, Thomas Mallick, Adin McGurk, James Tang, Yuqin Yang, Alan Xu

## PLACEMENT

Michael Auslen - UT Austin, Assistant Professor

Suiyang Mai - Columbia Law School; Harvard Law School - declined

Eleanor Beers - Vanderbilt University, MS in Data Science Program (with full tuition covered)

## Service

### INTERNAL

- 2024 Panelist for *Data for Impact: Causal Inference*, The Office of Development, Columbia University
- 2024 The Business, Artificial Intelligence, and Democracy (BAID) & Data Science Institute (DSI) Expert Meeting on AI & Democracy, Columbia Business School
- 2023 Participant for AI + Society Dinner (A&S and Engineering), Columbia University
- 2023 Panelist for Arts & Science Presentation for the Board of Trustee Meeting, Columbia University
- 2022-2023 Computational Social Science Committee, Data Science Institute, Columbia University
- 2022-2023 Political Science Undergraduate Honors and Awards Committee, Columbia University
- 2022 Invited participant, Catalyst Conversation on Resilient Democracy, Columbia University
- 2021-2022 Graduate Committee, Methods Subfield Representative, Vanderbilt University
- 2021 Data Science Institute Summer Research Program (DSI-SRP) Review Committee, Vanderbilt University
- 2021 University Provost Search Advisory Group, Vanderbilt University
- 2021 Reappointment Committee, Vanderbilt University
- 2019-2020 Political Science Undergraduate Committee, Vanderbilt University
- 2016-2019 Graduate Associate (in Residence), Rodin College House, University of Pennsylvania
- 2014-2016 Graduate Associate (in Residence), Hill College House, University of Pennsylvania

### DISCIPLINE

- 2024 Invited Book Workshop Discussant for *The End of Doubt* by Anton Shirikov
- 2024 APSA Thomas E. Patterson Best Dissertation Award Committee
- 2023 APSA Author Meets Critics panelist for *Persuasion in Parallel* by Alex Coppock
- 2023- Founding Member and Co-Organizer, Media Effects Empirical Workshop (MEEW)
- 2022-2023 APSA EPOVB Best Article in Political Behavior Award Committee
- 2022-2023 MPSA Class and Inequality Program Committee Chair
- 2022 RSF Invited Book Workshop Discussant for *Debating the American Dream* by Liz Suhay
- 2022 APSA Doris Graber Book Award Committee, Chair
- 2021-2023 APSA Class and Inequality Section, Executive Board, Communications Director
- 2021-2022 *Journal of Quantitative Description: Digital Media*, Inaugural Editorial Board
- 2021 APSA Political Psychology Best Dissertation Award Committee
- 2021 APSA Wilson Carey McWilliams Best Paper Award Committee
- 2021 APSA Murray Edelman Lifetime Distinguished Career Award Committee
- 2020 APSA Timothy E. Cook Best Graduate Student Paper Award Committee
- 2020 Co-Organizer, 2020 Southern Politics, Equality, and Representation (SPEAR) Workshop

### DISCUSSANT

- 2024 MPSA, APSA
- 2023 SPSA, NYU-CESS, MPSA, APSA
- 2022 WPSA, MPSA, Princeton Media Exposure and Opinion Formation Workshop

2021 AOPSSS, MPSA  
2020 SPSA, Tobin Project Conference on Inequality, Junior Americanist Workshop Series (JAWS)  
2019 APSA, MPSA  
2017 MPSA  
2016 MPSA

#### REFEREE

*American Political Science Review, American Journal of Political Science, Journal of Politics, Proceedings of National Academy of Science, Cambridge University Press, Political Behavior, Public Opinion Quarterly, British Journal of Political Science, Social Forces, Quarterly Journal of Political Science, Political Communication, American Politics Research, PLoS ONE, Journal of Quantitative Description: Digital Media, International Journal of Communications*

#### OTHERS

2023-2026 Korea Foundation North America Fellowship Advisory Committee  
2023-2024 Advisory Board, National Assembly Library of the Republic of Korea